

Nicha Palwatwichai

46/56 Noble Lite Condo, Soi Ari 1, Phahonlayodhin7  
Samsennai, Phayathai, Bangkok 10400

+66 8 02104443

Nicha.palwatwichai@network.rca.ac.uk,  
Pairnicha@gmail.com

## EDUCATIONAL BACKGROUND

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Year 2002 – 2008	High School Certificate Major in Mathematics and Science Saint Francis Xavier School, Bangkok, Thailand (GPA : 3.78)
Year 2009 – 2014	Bachelor of Fine and Applied Art, Visual Art Faculty of Fine and Applied Art Chulalongkorn University, Bangkok, Thailand (GPA : 3.02)
Year 2018 – 2020	Master degree of Communication Design, Digital Direction School of Communication, Royal College of Art London, United Kingdom

## EXTRACURRICULAR ACTIVITIES & TRAINING

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Year 2021

- Responsibility for curating and managing the upcoming Bangkok Design Week 2021, specifically in SamYan area, lead by 8 designers. As part of our project, we are producing an exhibition at the broad opinions on the topic, the future of Carbon Footprint in Bangkok. The exhibition is made up of submissions from a diverse range of designers including artists, designers and architectures. In this project include food design, performance art, installations, product design, sound design etc. and all sorts of visual and communicative mediums. It has the potential to evolve into a multivolume exploration representing the perspectives that exist between juxtaposing ideas and ideologies.

## Year 2020

- Currently work as a Creative Designer for B I U I G Studio Bangkok
- Worked with Cinema4D and movement video to accomplish the project for Isabel+Helen Studio, London

## Year 2019

- Responsibility for sponsorship and donations in 'GAMUT' magazine. Which published in Pentagram London
- participate in a research study to discover new ways of enabling creative and informative consumer interactions that encourage deeper, more sustainable connections between people and products. In the entitled of 'Compositor Tool' for the Future Sustainable Consumer Experience theme, as part of the Burberry Material Futures Research Group programme of research.

## Year 2018

- Enrolled to Royal College of Art, MA Digital Direction 2018 -2020 (15 months).

## Year 2014-2015, 2017

- Attending acting Ml Bhandevanov Devakul's class, Film director 2014-2017.

## Year 2012

### 1. Representative of Chulalongkorn University of TU-CU Traditional Football Match

a) Participate in Blood Donation Event which is a traditional event organized by the Representative of Chulalongkorn University (CU Coronet) and Thammasart University Ambassador (TUAM).

b) Being a Committee to select University's representatives to perform Phra Kiao Invitation Ceremony for TU-CU Traditional Football Match #69

c) Being a member in Creative Group and responsible for various media designs including posters, vinyl, promotional video to promote selection of students representing batch #69

d) Designed advertisements and PR media including vinyl, posters and animations for University's representatives of TU-CU Traditional Football Match #68

e) Represented the University to hold Royal Flower Tray during TU-CU Traditional Football Match #68

### 2. Attended Young Award Thai Design 2012 Training Course at Meeting Hall, School of Fine and Applied Arts, Bangkok University

3. Designed posters and advertising vinyl for Chulalongkorn university to promote campaign to help children in rural schools who are in needs for teaching materials in.
4. Volunteered as Teaching Assistant for Basic Drawing I course. Conducted tutoring workshops and reviewed main concepts. Also organized course materials, held office hours, prepared homework solutions.

#### Year 2011

- Volunteered to pack supplies for victims from natural disaster at the Baan Ari Foundation

#### Year 2010

- Representative of university volunteered for community service and building public health center in Nan Province.
- Represented the University to hold Royal Flower Tray on Pledge of Allegiance to King Rama 5 and Rama 6 Day

### ACHIEVEMENTS

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#### Year 2017

- Award young artist, Painting canvas name "Summer". Received award by Princess Soamsawali, for charity in campaign "Million arts for million hearts Extend Our Hands to Underprivileged Children's Education Fund Raising Event" on January 2017.

#### Year 2016

- Awarded as an excellent youth in 2016, in Singhanetr
- The second of Representative, National Outstanding Youth Award from Polyplus Entertainment by Princess Maha Chakri Sirindhorn

#### Year 2015

- Representative of National Outstanding Youth Award from Chulalongkorn University by Princess Maha Chakri Sirindhorn

#### Year 2012

- Young Designer Outstanding Award for making Advertisement "Invitation to Appreciate Arts" for Bangkok Art and Culture Center.

#### Year 2011

- Exemplary Student Award for neat attire and good behavior.

#### Year 2010

- Outstanding Student Award for making great contribution to the Chulalongkorn University.

## WORK EXPERIENCES

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### Year 2018

- Participated in viral commercial "Scotch Bird's nest".
- Participated in viral commercial "OPPO 10th

### Year 2017

- Participated in the production design and played a role in viral clip commercials on social media and Siam Center point digital billboard "DO NOT CARE TO BE ALONE ON VALENTINE." produced by Platform co., Ltd.
- Played a role in viral commercials "Fuji Snail Cream" For Fuji Snail.
- Wrote a plot outline and played a role in viral commercials "Bulgaria Yogurt" For Dutch mill Yogurt.

### Year 2016

- Worked as a creative and graphic design in Polyplus Entertainment Ltd, for Drama Series, Television Shows, and Commercial on social media.
- Participated as a Script writing assistance in Television Series "Buang rak Satan" produced by Polyplus Entertainment Ltd.
- Creating digital content including video, photographs and be an actor also for viral commercials "Ploy, Fighter." For Kiatnakin Bank produced by Phenomena co., Ltd.

### Year 2015

- Participated in the production design in television commercial "Coke CocaCola Thailand, Coke break" produced by Phenomena co., Ltd.
- Participated in played a role in television commercial " Cute Press Evory Retouch Oil Control Foundation Powder" produced by Phenomena co., Ltd.
- Being Actor and director continued assistant in Television Series "Lued Tad Lued" produced by Polyplus Entertainment Ltd.
- Work on the overall art direction for building "AMIS OFFICIAL" brand. Duties include product planning marketing strategy, design and market research. The shop offered design services for cloth, texture, logo, tags etc.

### Year 2014

- Worked as an internship of creative and graphic design in Plan B Media Public Company Limited.

### Year 2013

- Television commercial actor in “Dermaction Plus Cleansing Water by Watsons” produced by Phenomena co., Ltd.
- Performances in Television Series “Cinderella’s Sandals” produced by Polyplus Entertainment Ltd.
- Exhibited Art Thesis (photos & multimedia) on “Differences within Similarity” at Art Exhibition Hall, Office of Academic Resources, Chulalongkorn University

#### Year 2012

- Presenter for photographic advertisements of Oriental Princess

#### Year 2011

- Performances in television commercials “Twisty Twice” produced by Phenomena co., Ltd.
- Designed poster to promote campaign on “Let’s ride a bicycle!” for Thai Health Promotion Foundation

#### Year 2010

- Produced magazines title “Influence” which were distributed free-of-charge to people in business districts such as Siam Square, Chatuchak Market, Platinum Shopping Center etc. The targeted group was teenagers. The magazine focused on advertisements, marketing and fashion as well as acted as a forum for Thai teenagers to display their artworks and fashion.
- Owned a garment shop for female teenagers named “Influence” at Chatuchak Market. The shop offered design services for cloth, texture, logo, tags, bags etc.

### SKILLS AND OTHER CAPABILITIES

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#### *Languages*

- Thai: Good in listening, speaking, reading and writing
- English: Good in listening, speaking, reading and writing

#### *Technical skills*

- *Tools*
  - Technical drawing
  - Painting
  - Rendering with ink and pen
  - Woodworking
  - Printmaking
  - Sculpture
  - Photography

#### *Design skills*

- Business structure
- Producing
- Scriptwriting
- Acting

### *Computer*

- Window Operating System
- Illustration & Hand drawing
- Adobe Photoshop, Adobe Illustrator, Adobe Flash Professional, Adobe InDesign
- FinalCutPro
- REAPER
- Cinema4D
- Coding (basic)
- Presentation
- InDesign

### *Strength*

- Concept and trend research
- Willing to adopt others' opinion while not hesitate to share mine.
- Enthusiastic and Determined
- Keen on learning
- Good at adapt ability myself to the change

### *Attitude*

- Hardworking
- Teamwork
- Creative
- Visionary
- Professional
- Flexible
- Passionate
- Multidisciplinary
- Dedicated

## PERSONAL PROFILES

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Gender	Female
Nationality	Thai
Date of Birth	09/06/90

